

# { KYLE ROSEN }

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## EDUCATION

### **B.S. Digital Communications** *with a concentration in UX/UI*

Multi-disciplinary major comprised of Web Development, User Experience/User Interfaces, Business Technology, Communications, and Graphic Design.

## EXPERIENCE

### **Web Developer for Dickinson College** *from September 2017 - Present*

- Lead programming changes to CMS templates and core code.
- Manage and implement ADA and WCAG 2.1 Accessibility Standards across all domains.
- Collaborate with marketing team members to integrate designs and media, and maintain brand consistency across digital platforms.
- Coordinate and facilitate CMS trainings and regularly review campus department sites.
- Optimize javascript, PHP, CSS, and images to increase website performance.
- Develop, test, and send internal and external emails.
- Participate in the creation and implementation of marketing strategies.
- Interpret Google Analytics and maintain Google Tag Manager.

### **Web Developer Intern for Lebanon Vally College** *from June - July 2017*

- Organized and transferred large amounts of data between multiple databases.
- Designed intuitive and responsive user interfaces.
- Created pages using ASP.NET, SQL, HTML, and CSS.

### **Coach for Lebanon Valley College eSports** *from December 2017 - May 2019*

*Primary Coach for League of Legends, Counter-Strike: Global Offensive, and Smite*

- Structured and lead weekly practices, tournaments, and scrimmages.
- Collaborated with Director to facilitate new student recruiting efforts.
- Instructed assistant coaches and student captains on leadership and coaching techniques.
- Managed matches and oversaw tournaments within CLoL, NACE, and HUEFest.

## TOOLBELT

### **Tools:**

- Photoshop
- Git
- Google Analytics
- Google Tagmanager
- Google Trends
- Bing Webmaster Tools
- Postman
- XAMPP/WAMPP
- Content Management Systems

### **Languages:**

- HTML5
- CSS3
- ES6+ Javascript
- PHP
- SQL

### **Frameworks:**

- SASS
- CSS Frameworks
- Vue
- React
- jQuery
- Node
- Express
- Mongoose
- MJML (Email)